



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Centriply-NDIR  
405 LEXINGTON AVE 8TH FLOOR  
NEW YORK, NY 10174-0002

## Contract # 4486440

**Schedule Dates** 08/11/20-08/16/20  
**Advertiser** Americans for Limited Government-Centriply (137  
**Agency** Centriply-NDIR (20621)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** AFLG/AFLG/2091 (1422479)  
**Salesperson** MultiMarket, MultiMarket (4864)  
**Sales Office** Corporate  
**Buyer Name**  
**Phone/Fax** /  
**CPE** AFLG/AFLG/2091  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 08/10/20  
**Last Modified** 08/10/20  
**Entered By** Jeffrey Schneider  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,252.50  
**Net Total** \$75,097.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Aug. 2020	41	\$88,350.00
<b>Grand Total:</b>	<b>41</b>	<b>\$88,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	08/14/20-08/14/20	2	:30	9P- ABC-20/20 (Friday)						1			1	\$4,000.00	\$4,000.00	Washington (WJLA)	20/20	8/10/20
2.0	Normal Line / Access	08/11/20-08/14/20	2	:30	7:30P- Jeopardy	2		X	X	X	X			2	\$7,000.00	\$14,000.00	Washington (WJLA)	JEOPARDY	8/10/20
3.0	Normal Line / Access	08/11/20-08/14/20	2	:30	7P- Wheel Of Fortune	2		X	X	X	X			2	\$4,000.00	\$8,000.00	Washington (WJLA)	WHEEL OF FORTUNE	8/10/20
4.0	Normal Line / SPOT	08/11/20-08/14/20	2	:30	6P- News-ABC 7 News at 6p			1	1	1	1			4	\$1,200.00	\$4,800.00	Washington (WJLA)	ABC 7 NEWS AT 6PM	8/10/20
5.0	Normal Line / SPOT	08/11/20-08/14/20	2	:30	7A- ABC-Good Morning America	3		X	X	X	X			3	\$1,100.00	\$3,300.00	Washington (WJLA)	GMA	8/10/20
6.0	Normal Line / SPOT	08/11/20-08/14/20	2	:30	11P- News-ABC 7 News at 11p	2		X	X	X	X			2	\$900.00	\$1,800.00	Washington (WJLA)	ABC 7 AT 11 M-F	8/10/20
7.0	Normal Line / SPOT	08/11/20-08/14/20	2	:30	12P- News-ABC 7 News at Noon	3		X	X	X	X			3	\$600.00	\$1,800.00	Washington (WJLA)	ABC 7 NOON NEWS	8/10/20
8.0	Normal Line / SPOT	08/11/20-08/14/20	2	:30	2P- ABC-General Hospital	2		X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)	GENERAL HOSPITAL	8/10/20
9.0	Normal Line / SPOT	08/11/20-08/14/20	2	:30	6A- News-Good Morning Washington at 6a	2		X	X	X	X			2	\$500.00	\$1,000.00	Washington (WJLA)	GOOD MORNING WASHINGTON	8/10/20
10.0	Normal Line / SPOT	08/11/20-08/14/20	2	:30	9A- Live with Kelly	3		X	X	X	X			3	\$500.00	\$1,500.00	Washington (WJLA)	LIVE WITH KELLY & RYAN	8/10/20
11.0	Normal Line / SPOT	08/11/20-08/14/20	2	:30	10A- Rachael Ray	3		X	X	X	X			3	\$350.00	\$1,050.00	Washington (WJLA)	RACHAEL RAY	8/10/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Centriply-NDIR  
405 LEXINGTON AVE 8TH FLOOR  
NEW YORK, NY 10174-0002

**Contract #** 4486440  
**Schedule Dates** 08/11/20-08/16/20  
**Advertiser** Americans for Limited Government-Centriply (137  
**Agency** Centriply-NDIR (20621)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** AFLG/AFLG/2091 (1422479)  
**Salesperson** MultiMarket, MultiMarket (4864)  
**Sales Office** Corporate  
**Buyer Name**  
**Phone/Fax** /  
**CPE** AFLG/AFLG/2091  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 08/10/20  
**Last Modified** 08/10/20  
**Entered By** Jeffrey Schneider  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,252.50  
**Net Total** \$75,097.50  
**Sales Tax**

**Washington (WJLA)**  

By Broadcast Month	Spots	Rate
Aug. 2020	41	\$88,350.00
<b>Grand Total:</b>	<b>41</b>	<b>\$88,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	08/15/20-08/15/20	2	:30	7:30P- Jeopardy Wknd							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)	JEOPARDY	8/10/20
13.0	Normal Line / SPOT	08/15/20-08/15/20	2	:30	7P- Wheel Of Fortune Wknd							1		1	\$1,500.00	\$1,500.00	Washington (WJLA)	WHEEL OF FORTUNE	8/10/20
14.0	Normal Line / SPOT	08/15/20-08/15/20	2	:30	6P- News-ABC 7 News at 6p Wknd							1		1	\$750.00	\$750.00	Washington (WJLA)	ABC 7 NEWS AT 6PM	8/10/20
15.0	Normal Line / SPOT	08/15/20-08/15/20	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$650.00	\$650.00	Washington (WJLA)	GMA SATURDAY	8/10/20
16.0	Normal Line / SPOT	08/15/20-08/15/20	2	:30	11P- 12A (EST)							1		1	\$500.00	\$500.00	Washington (WJLA)	ABC 7 NEWS AT 11 SAT	8/10/20
17.0	Normal Line / SPOT	08/16/20-08/16/20	2	:30	9A- ABC-This Week								1	1	\$25,000.00	\$25,000.00	Washington (WJLA)	THIS WEEK	8/10/20
18.0	Normal Line / SPOT	08/16/20-08/16/20	2	:30	7P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$3,500.00	\$3,500.00	Washington (WJLA)	AFV	8/10/20
19.0	Normal Line / Basketball	08/16/20-08/16/20	2	:30	3P- Sports-ABC WNBA 2								1	1	\$1,000.00	\$1,000.00	Washington (WJLA)	WNBA - SEATTLE VS. CONNECTICUT	8/10/20
20.0	Normal Line / SPOT	08/16/20-08/16/20	2	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$750.00	\$750.00	Washington (WJLA)	ABC 7 NEWS SUNDAY 630P	8/10/20
21.0	Normal Line / SPOT	08/16/20-08/16/20	2	:30	8A- ABC-Good Morning America Sunday								1	1	\$650.00	\$650.00	Washington (WJLA)	GMA SUNDAY	8/10/20
22.0	Normal Line / SPOT	08/16/20-08/16/20	2	:30	11P- 12A (EST)								1	1	\$600.00	\$600.00	Washington (WJLA)	ABC 7 NEWS AT SUN	8/10/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Centriply-NDIR  
405 LEXINGTON AVE 8TH FLOOR  
NEW YORK, NY 10174-0002

**Contract #** 4486440  
**Schedule Dates** 08/11/20-08/16/20  
**Advertiser** Americans for Limited Government-Centriply (137  
**Agency** Centriply-NDIR (20621)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** AFLG/AFLG/2091 (1422479)  
**Salesperson** MultiMarket, MultiMarket (4864)  
**Sales Office** Corporate  
**Buyer Name**  
**Phone/Fax** /  
**CPE** AFLG/AFLG/2091  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 08/10/20  
**Last Modified** 08/10/20  
**Entered By** Jeffrey Schneider  
**CO-OP** No  
**External #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$13,252.50  
**Net Total** \$75,097.50  
**Sales Tax**

**Washington (WJLA)**  

By Broadcast Month	Spots	Rate
Aug. 2020	41	\$88,350.00
<b>Grand Total:</b>	<b>41</b>	<b>\$88,350.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / SPOT	08/16/20-08/16/20	2	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$500.00	\$500.00	Washington (WJLA)	FULL MEASURE	8/10/20
24.0	Normal Line / Prime	08/13/20-08/13/20	2	:30	10P- ABC-To Tell the Truth (Thursday)					1				1	\$4,500.00	\$4,500.00	Washington (WJLA)	TO TELL THE TRUTH	8/10/20
25.0	Normal Line / Prime Premium	08/12/20-08/12/20	2	:30	Orbit- [P]ABC-United We Fall (Wednesday)(We), [P]ABC-The Goldbergs (Wednesday)(We)				1					1	\$4,000.00	\$4,000.00	Washington (WJLA)	UNITED WE FALL/GOLDBERGS	8/10/20

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.